



**Sheraton Chicago Northwest**  
Arlington Heights, Illinois

**Reserve Room**

<http://www.starwoodmeeting.com/StarGroupsWeb/res?id=0903111230&key=A67E8>

# 2009 Region 5 Spring Conference

**Come Join Us!!**

**May 14 & 15, 2009**

AITP Windy City Chapter is proud to host the 2009 Region 5 Spring Conference at Sheraton Chicago Northwest in Arlington Heights, Illinois on May 14 & 15, 2009. With outstanding support from area vendors, organizations and members, the event is shaping up to offer the Region exceptional opportunities for education, networking and entertainment.

## Break Out Sessions

Sponsored by Windy City Chapter Special Interest Groups (SIG)

- Breakout Sessions
- CIO Panel
- Networking Session
- Luncheon w/Keynote
- Vendor Booths
- Optional Training Tracks
- Optional Reception & Dinner Program
- Box Seats at Arlington International Race Course

Small & Medium Business SIG  
*How SMBs are Leveraging Virtualization*

Infrastructure SIG  
*Infrastructure Security*

Outsourcing SIG  
*Running an IT Supplier Management Organization*

Business Intelligence SIG  
*BI Trends in the Current Market Place – What's New and What's Coming*

eSecurity SIG  
*Security Challenges around Cloud Computing*

Enterprise Architecture SIG  
*Cloud Computing Evolving Business Model*

Program Management Office SIG  
*Myths of Project & Portfolio Management*

Application Development SIG  
*Estimating, Staffing and Managing Agile Development Project*

Logistics & Supply Chain SIG  
*Logistics & Supply Chain Innovation - How IT Can Drive Increased Revenue and Market Share, Not Just Cost Savings*

Sales & Business Development SIG  
*In the Mind of the CIO*

Governance SIG  
*TBD*

**Special Sessions**  
CIO Panel  
*How are companies investing in technology to get out of the recession? (like innovation)*

Technology Leaders Association (TLA)  
*Open Networking and Transition Assistance*

## Conference Agenda

### Thursday, May 14 Agenda

- 8a-2p \*Optional Training—Choose a Track:**
- Track A:** *ITIL and BSN Foundation Training*  
Presented by Directions Training
- Track B:** *Navigating the Winds of Change – Staying on Course in Business & in Life*  
Presented by Andy Kaufman
- 1p-5p Registration & Vendor Area Open**
- 2p-5p Break Out Sessions**
- 5:30p-9p \*Optional Dinner Reception**

\*Optional activities for conference registrants only

### Friday, May 15 Agenda

- 8a-11a Regional Board Meeting**
- 9a-11:30a Registration**
- 8a-10a Special Networking Session**  
Hosted by Technology Leaders Association (TLA)
- 10a-11:30a CIO Panel Discussion**
- 12:00a-2:00p Luncheon w/Keynote Speaker**
- 2p-7pm Afternoon at the Races**  
(Transportation to Chicago Metra station also available)

Registration Deadline is April 16, 2009	Member	Non-Member
Registration Fee (includes break out sessions, luncheon, special sessions)	35.00	50.00
Hotel Accommodations per night	99.00	99.00
Dinner Program	55.00	75.00
Training (per track) Space limited!	75.00	100.00
Arlington Race Course Box Seats	Free	10.00
Transportation to Chicago Metra Commuter Train Station	Free	Free

To register click **Regional Conference** link on our Chapter website [www.aitpchicago.com](http://www.aitpchicago.com).

# Overview of Break Out Sessions

## **Logistics & Supply Chain Panel:**

*Logistics & Supply Chain Innovation - How IT Can Drive Increased Revenue and Market Share, Not Just Cost Savings*

Join a panel of Supply Chain business and IT experts as they share their insights into the opportunities to invest in supply chain to not only cut costs but also to drive increases in revenue and grow market share and retain existing customers. We are in a time when many businesses are focused on cutting costs, and in some cases customer service and responsiveness, to bare minimums. Hear from and submit your questions to business-savvy innovators who see these challenging times as an opportunity to lure market share from their competition.

## **Business Intelligence Panel**

*BI Trends in the Current Market Place – What's New and What's Coming*

Come hear experts from some of the leading software technology firms in the business intelligence and data warehousing space talk about the current economy's impact on business intelligence and what the future holds. This will be a facilitated panel discussion. Please provide us your questions in advance or bring them with you to the meeting. We look forward to seeing you at this informative and highly interactive BI Executive Forum event.

## **Small & Medium Business SIG**

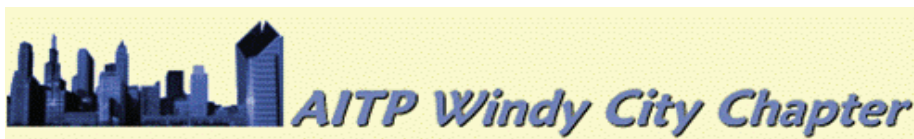
*How SMBs are Leveraging Virtualization*

Hear how other IT leaders of SMBs have leveraged virtualization to reduce costs and improve productivity. Learn what's next in virtualization strategies.

## **Sales Leadership & Business Development SIG**

*In the Mind of the CIO*

Come gain valuable insights into the interests and challenges of CIOs. Learn more about the CIO role and how to build a relationship with a CIO to become a trusted advisor. Find out how CIOs are measured and paid and improve your understanding of their current concerns so you can structure solutions that enable their success. The session will close with a discussion of next steps you can take to develop more effective relationships with these critical business executives.



To register use the *Regional Conference* link on our Chapter website at [www.aitpchicago.com](http://www.aitpchicago.com).

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Professionals