

# Business Intelligence (BI) Executive Forum

## MAY 5, 2009 MEETING ANNOUNCEMENT

3:00 – 5:00 PM (Please RSVP by May 3)

### The Secrets of Building an Agile, Adaptable BI Environment

The key to delivering sustainable business value is to create a flexible development and deployment BI environment that enables BI teams to respond rapidly to new business requests and minimizes the temptation for business users to build their own analytical shadow systems. But creating a nimble and adaptable BI environment is not easy. It requires organizational and technical strategies, ranging from governance programs and super user networks to rapid development techniques and service oriented architectures. This presentation addresses a practical framework for creating agile BI environments to drive your BI program to the next level.

#### You will learn:

- The keys to building an agile BI environment
- How to accelerate application development and gather useful requirements
- How aligning business and IT can improve the quality of applications



**WAYNE W. ECKERSON** is the Director of TDWI Research for The Data Warehousing Institute (TDWI), a worldwide association of business intelligence and data warehousing professionals that provides education, training, research, and certification. Eckerson is an industry analyst and educator who has covered DW and BI since 1995. Eckerson is the author of many in-depth groundbreaking reports, a columnist for several business technology magazines, and a noted speaker and consultant. He is the author of *Performance Dashboards: Measuring, Monitoring, and Managing Your Business* (2005) and the creator of TDWI's BI Maturity Model and Benchmarking Assessment service.

### Hyatt Regency Chicago - Grand Ballroom C South

151 East Wacker Drive  
Chicago, IL 60601

BI Executive Forum practitioner attendees are eligible to attend a special vendor reception (5-7 PM) in conjunction with The Data Warehouse Institute (TDWI) Conference. Reception passes will allow attendees to meet with vendors and peers attending the conference in an open and casual networking setting. More details to follow.

**This SIG is for BI practitioners only – Vendors must bring an active client practitioner to attend**

### [RSVP To This Event](#)

Information: **Tony Lopykinski** - [tony.loykinski@aitpchicago.com](mailto:tony.loykinski@aitpchicago.com)

The **BI Executive Forum's** mission is to enable the sharing and development of business intelligence best practices among technology and business leaders in a vendor neutral setting. Our events are highly collaborative and provide an outstanding opportunity to network and build lasting relationships with peers throughout the Chicago area.

This Special Interest Group welcomes technology leaders who are responsible for developing and executing their company's business intelligence strategies. Forum meetings will focus on a single topic presented by a host member or guest speaker followed by facilitated group discussion or Q&A to further share ideas and develop best practices.

Forum events are free to AITP members and guests. We highly encourage member IT leaders bring their business counterparts to provide broader perspective and help further educate all on the value and importance of BI.

The Co-Chairs of this SIG Group are:

- Tony Lopykinski, Managing Principal  
Maven Advisors, LLC
- David LaRue, Director E-Business, DeVry  
Inc.
- Anupama Vijayan

AITP Facilitators: Rob Holt and Irish Sanders

PLEASE CHECK OUT OUR WEB SITE AT:  
[www.AITPChicago.com](http://www.AITPChicago.com)